



CHAMBER NETWORK

Greater Ukiah Chamber of Commerce Monthly Newsletter

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Visit us online at www.UkiahChamber.com for more news and information!

Brutocao Cellars Mixer

Chamber members and their guests enjoyed a wonderful outdoor mixer held at Brutocao Cellars on Friday, August 20. Delicious pizza appetizers were served, complimentary wine was poured and the grounds Bocce Ball courts were open for mixer attendees to enjoy. Overall the event was a success. Brutocao Cellars is located at 13500 S. Highway 101 in Hopland and may be reached at (800) 472-4620.



SAVE THE DATE

Campovida Mixer / Ribbon Cutting

September 9th 5:30 - 7:30
Campovida Mixer and Ribbon Cutting Ceremony
13601 Old River Road, Hopland CA

SolFest XIV

September 25th - 26th
Redwood Empire Fairgrounds, Ukiah
\$35 Saturday, \$25 Sunday,
\$50 Weekend | www.solfest.org

More Info on Pg. 2

Early Iron Club Fabulous Flashback Car Show

September 25th - 26th
12pm-1:30pm
Downtown Ukiah, Ukiah

SolFest XIV

Solar Living Institute
Welcomes Robert F. Kennedy, Jr. as
Keynote Speaker for SolFest XIV

Solar Living Institute's fourteenth annual SolFest will feature Robert F. Kennedy, Jr. as the keynote speaker at the Ukiah Redwood Empire Fairgrounds on Saturday afternoon, September 25, 2010. SolFest™ is a 2-day, family-friendly, green event featuring informative workshops, hands-on demonstrations, prime networking opportunities, celebrations and entertainment with thousands of sustainable living enthusiasts in attendance.

Mr. Kennedy was named one of TIME magazine's "Heroes for the Planet" for his success in helping Riverkeeper lead the fight to restore the Hudson River. The group's achievement helped spawn more than 160 Waterkeeper organizations across the globe. In 2009, he was named one of Rolling Stone's "100 Agents of Change."

Mr. Kennedy serves as senior attorney for the Natural Resources Defense Council, chief prosecuting attorney for the Hudson Riverkeeper, president of Waterkeeper Alliance, is a partner in the clean tech work of Silicon Valley's VantagePoint Ventures.

Among Mr. Kennedy's published books are the New York Times bestseller Crimes Against Nature (2004); The Riverkeepers (1997); and Judge Frank M. Johnson Jr.: A Biography (1977). His articles have appeared in the New York Times, the Washington Post, the Los Angeles Times, the Wall Street Journal, Newsweek, Rolling Stone, Atlantic Monthly, Esquire, The Nation, Outside magazine, the Village Voice, and many other publications.

"We are honored to host such a powerful environmental leader as Bobby Kennedy Jr. For more than 14 years Sol Fest has attracted people with dynamic keynote speakers, music, and celebration, as a way to demonstrate solar and sustainability applications," stated SLI's Executive Director Ross Beck. "We look forward to an inspirational message that Bobby Kennedy Jr. is so famous for."

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Looking for Green Business Opportunities in Hard Times

North Coast Green Summit to Bring Business and Community Members Together For Day of Learning, Networking, and Strategizing

Ukiah Ca, - August 27, 2010 – Faced with challenging economic times many in our region are looking for new ideas, new tools, new skills, and new opportunities. Building on the success of last year's event the upcoming 2nd Annual North Coast Green Summit, September 16th, at the Ukiah Valley Conference Center, will present attendees with a wide range of ideas and perspectives from local and regional leaders in green business and economic development.

Back by popular demand, Panama Bartholomy of the California Energy Commission will lead off the day, followed by a panel of green business leaders and a panel on renewable energy financing, both moderated by Brad Bollinger, editor of the North Bay Business Journal. The afternoon will include a focused networking lunch and a variety of break-out sessions packed with local and regional experts including Incubating Local Businesses, Energy Efficiency and Green Construction, Water Resource Challenges and Opportunities,

Education and Training Opportunities, and more. The closing keynote will be given by Scott Cooney, author of Build a Green Small Business, and founder of greenbusinessowner.com. An evening mixer featuring local wines will finish out the day.

The organizing committee, comprised of local business and non-profit representatives has been working on this event for many months now, and according to committee member Orion Walker "We are bringing together a really outstanding group of presenters this year and I'm certain we will all learn a lot, have some great conversations, and leave inspired and full of ideas for next steps."

North Coast Green is a consortium of local business and community members dedicated to building a strong and sustainable local economy. The North Coast Green Summit 2010 will be held on September 16th, from 8am-6pm, at the Ukiah Conference Center. For details and registration visit www.northcoastgreen.org or call: 877-424-2776.

If you'd like more information about North Coast Green, or to schedule an interview with a committee member, please call Orion Walker at 707.228.0986 or e-mail him at owalker@mendocino.edu

Greater Ukiah Chamber of Commerce Welcomes

Amanda Hair
UCC Program Director



The Greater Ukiah Chamber of Commerce is pleased to announce that Amanda Hair has been selected as the new Program Director. "It was clear to the organization that Amanda was the right person for the job" said Bret Cooperrider, Board Chairman. "We were looking for someone who understands and appreciates our community as well as cares about its future."

Amanda is a long-time resident, born and raised in Ukiah. After high school she moved to Sacramento to attend school and

spread her wings a bit, but returned home to raise her family. "I have always had a deep respect for our valley and feel proud to call it home," she said.

"I am enthusiastic and really excited to be working for the Chamber," Hair said. "While with the Ukiah Main Street Program I worked closely with the Chamber and have since remained a Chamber Ambassador."

Amanda comes to the Chamber of Commerce after working in healthcare for three years as Ukiah Valley Medical Center's (UVMC) Communication Coordinator. With UVMC, she was responsible for a large portion of all advertisement, graphic design, newsletters, internal communications and community relations. From 2004-2007, she worked as the Event and Promotion Coordinator for the Ukiah Main Street Program. "My heart has always been loyal to our community and local businesses. Being back downtown and being able to do what I love on a daily basis is a dream come true," Hair said.

"Our Community has so much to offer and I am thrilled to be a part of this organization." Hair said.

For information about the Ukiah Chamber of Commerce, please stop by our office located at 200 S. School Street in Ukiah or call us at (707) 462.4705.

New Chief Financial Officer named to the Chamber's Executive Board

Teri Ullrich, Branch Manager for Mendo Lake Credit Union, has been appointed to the Executive Board of Directors as Chief Financial Officer. Her years of experience in the financial services industry and knowledge of the Chamber's operation will be valuable to the Chamber, especially during the re-structuring of our organization. Teri is no stranger to the Chamber; she previously served 2 terms on the Board and was an active member of the Ambassador Committee from 1996 - 2004.

"I am very pleased to be part of the Chamber again. The current economic climate certainly impacted our operations as it has for some many of our member businesses and the community. I see this as an opportunity to explore how we can be more efficient and provide services that are of real value to our membership. Some of the decisions we had to make were hard but necessary. As a result, the fiscal changes we have made so far are working. I look forward to the challenges ahead as they are just opportunities in disguise!"



Local Calendar

AUGUST 2010

September 7th - The Women In Business Network - 8:30 am - 9:30 am Epstein State Farm Conference Center, 488 N. State Street, Ukiah. Great networking opportunity for female business owners. Guest Speaker, Deanna Parrish - First Priority Financial
September 3 First Fridays - Join Art Center Ukiah/Corner Gallery and other participating galleries for the First Fridays Artwalk featuring local artists and live entertainment. (707) 462-1400

September 3 Moonlight Movie - Up - Moonlight Movie Madness is a series of six free movies shown throughout the summer in Alex Thomas Plaza in downtown Ukiah. It's a great way to spend time with your family and friends under the stars on a warm, summer evening. Local non-profit organizations sell popcorn, nachos, hot dogs, ice cream, s'mores and other goodies at an affordable price. Free Movies at the Plaza is presented by Home Audio Video by dfm Car Stereo along with the City of Ukiah and the Ukiah Main Street Program as part of an ongoing revitalization effort to preserve and enhance what makes Ukiah a great place. So grab your low-back beach chairs and blankets and meet your neighbors downtown to enjoy movies on the big screen! The time for this show will be at 7:40pm. 707-463-6231.

September 4 Hopland Fire Department's Annual BBQ and Dance - Come dance under the stars at the Hopland Fire Department Annual BBQ and Dance from 4pm to 11pm. This year's event will feature the energetic dance band Dis-N-Dat. Enjoy a delicious BBQ dinner featuring tri tip, chicken, pork, potato salad, beans and watermelon. Beverages will be available for sale. Dinner-\$12(adult), \$6(kids). (707) 479-9214

September 4 Community Breakfast - Bring your appetite to Ukiah Senior Center, 495 Leslie Street, for a generous breakfast from 8:30am to 10:30am, of ham, French toast, country potatoes, scrambled eggs with cheese, juice, milk, coffee & fresh fruit for \$7 per person. (707) 462-4343

September 4 Saturday Afternoon Concert - The Mendocino Theatre Company Concert starts at 3pm in the Helen Schoeni Theater on the Mendocino Art Center campus, 45200 Little Lake Street, in Mendocino. Lawrence Bullock will entertain you with his original songs & poetry. There will be wine & sparkling wine in addition to their usual refreshments. All tickets are \$10. (707) 937-4477

September 6 Paul Bunyan Days - A fundraiser for Big Brothers Big Sisters. Beef, Lamb and Pork BBQ; they also have Veggie burgers! From 12p to 5pm, in the field next to College of the Redwoods. Silent auction, kids activities, rock solid climbing, community booths, 50/50 raffle live music by Foxglova! \$15 adults, \$12 seniors 62+, \$8 kids 10 & under. (707) 964-1228

September 6 Labor Day Event - Join us with the Labor Activists & Democratic Candidates in November 6th election for a celebration of live music & a politikin' barbecue at 14000 Tomki Road in Redwood Valley. \$10 includes lunch. Tickets available at the Mendocino Book Company, 102 South School Street in downtown Ukiah, online at ukiahdemocrats.org or Estelle at (707) 462-6620 for will call.

September 8 Want To Start A Business? - West Company is presenting this 6-week workshop series from 5pm to 8pm at the Little Lake Grange in Willits. This will get you up to speed on what you need to know to start and manage a business. They will cover: Marketing, Finance, Management, and Business Planning! (707) 467-5922 / www.westcompany.org

September 10 The 12th Annual Chili Cook-Off - Granite Construction Company presents their 12th annual Chili Cook-Off. More than 30 teams will cook-up their best chili recipes and offer samples to judges. Spectators are offered samples and vote for the coveted Peoples Choice Award. Other awards include Best and Hottest Chili. Tasting begins at 6pm. A benefit for the Boys & Girls Club of Ukiah. (707) 467-4105

September 10-25 "Sylvia" featuring a talking dog!!! - Willits Community Theatre presents "Sylvia" Sept. 10th through the 25th. 37 W. Van Lane Willits. (707)459-0895

September 11 2010 Summer Fashion Fest - G'd Up From The Feet Up presents the 2010 Summer Fashion Fest from 11am to 7pm, at 262 E. Smith St. in Ukiah. Live music and vendors, jumpers for kids, Ukiah P.D. Dunk tank, pie eating contest, a fashion show at 1pm and much more! So check out the shop and enjoy your local businesses that will be there. Free admission, 5% of all proceeds will be donated to the 911 victims memorial fund. (707) 671-2239 / crystafowler@yahoo.com

September 11 Homegrown in Ukiah - A fundraiser for The Gardens Project of NCO. \$30 suggested donation per person, Everyone welcomed! Food, Culture & Diversity of Five Community Gardens in Ukiah. Music and fresh hors d'oeuvres from each garden. From 5pm to 8pm at Tierra-Art, Garden, Wine. (707) 462-2596 ext 185

September 11 Guitar Music - The Mendocino Theatre Company Concert starts at 3pm in the Helen Schoeni Theater on the Mendocino Art Center campus, 45200 Little Lake Street in Mendocino. Come experience Teja Gerken's finger-style 6 & 12 string original music. There will be wine & sparkling wine in addition to their usual refreshments. All tickets are \$10. (707) 937-4477

September 12 Bingo Bash & Lunch - Come join in the fun; \$4 ticket sales at 10am; games begin at 1pm; prizes at intermission; blackout pays \$250; must be 18 or older to play. BBQ Tri-tip, green salad, potato salad served from 11am to 2:30pm.

September 16 North Coast Green Summit and Tradeshow - Back by popular demand, Panama Bartholomy from the California Energy Commission will be the keynote speaker and will be leading a group discussion on greening existing buildings. A follow-up survey by North Coast revealed that his panel discussion on state energy policy and programs was the most informative topic. As one participant said of last year, "Bring back Panama. He was the best part of last year's conference." Additional topics to be covered this year include the passage and effects of AB 811, energy conservation, and jobs and opportunities in the green industry. From 8am to 5:45pm at the Ukiah Valley Conference Center. (707) 467-5922 / www.northcoastgreen.org



September 17-19 The 20th Annual Fabulous Flashback Car Show - The Early Iron Car Club presents their 20th annual Fabulous Flashback Car Show. The show begins with a Friday Nite Bash at the parking lot next to Applebees beginning at 4pm. The car show will be held in downtown Ukiah on School Street on Saturday from 10am to 3pm, with the weekend concluding with a Poker Run on Sunday morning starting at Applebees parking lot at 8am. Closing deadline for car registration is September 1st. (707) 489-5846 / cropp@saber.net

September 18 Mendocino County Master Gardeners - Visit our table at the Saturday Ukiah Farmers Market in Alex Thomas Plaza in Ukiah from 8:30 to 12pm. Today's focus is on watering. We are local volunteers who love gardening who have been trained to answer you basic gardening questions. The Master Gardening Program is part of University of California Cooperative Extension. (707) 463-4495 / cemendicino@ucdavis.edu.

September 19 Children's Health Fair - Free Children's Health Fair from 11am to 3pm at the Alex Rorabaugh Center on the Grace Hudson Elementary School Campus. Screening, Drawings, Prizes, Bike Rodeo and more fun activities. A day for families to explore health focus on children 0-12. (707) 463-7493 / www.uvmc.org

September 20 Remembrance Day 2010 - The California Memorial Project presents Remembrance Day 2010. Events to be held at various sites around California to remember the people who died while in state institutions. Ukiah's ceremony will be at the Ukiah Cemetery at 12:15pm. (707) 443-2706

September 21st - The Women In Business Network - 8:30 am - 9:30 am Epstein State Farm Conference Center, 488 N. State Street, Ukiah. Great networking opportunity for female business owners. Guest Speaker, Karin Wandrei Mendocino County Youth Project

September 22 Get It Right from The Start - You are invited to attend the Federal/State Basic Payroll Tax Seminar from 9am to 3pm at the Mendocino Works Resource Center

in Ukiah. You will learn California payroll reporting requirements, about independent contractor reporting requirements, Electronic filing and payment requirements and options, and Federal payroll reporting requirements. There is no charge for this seminar. (866) 873-6083

September 24 BrotherCat - BrotherCat will be performing live for the 4th Fridays Concert Series at the Redwood Grove at Nelson Family Vineyards from 6pm to 9pm. Picnics OK. Please no pets. blankets or low-back chairs. Dinner available, please no outside drinks. General admission \$10. (707) 462-3755 / www.nelsonfamilyvineyards.com

September 25 California Coast Cleanup Day - Mark your calendar to take part in the 26th annual California Coast cleanup Day from 9am to 12pm. Coastal Cleanup will include hundreds of locations across the state, with volunteers cleaning trash and debris from over 1,100 miles of California coast and another 1,000 miles along the inland shorelines of bays, creeks, rivers and lakes throughout California. Volunteer groups are encouraged to sign up for a cleanup location prior to this event. (707) 962-0470 / www.mendocinolandtrust.org

September 25 Scramble Golf Tournament - Sign up by Labor Day for the 20th annual golf tournament event held at Ukiah Municipal Golf Course, 599 Park Blvd, in Ukiah. Benefit for Ukiah Valley Association for Habilitation. (707) 468-8824

September 25 Pet Care Day - The Pear Tree Center will be hosting a Pet Care Day benefiting the Inland Mendocino County Humane Society from 10am to 2pm. (707) 468-8630

September 27 Ice Cream Social - Come join us for various delicious flavors of pie, ice cream & toppings for only \$2 from 2:30pm to 3:30pm at Ukiah Senior Center Bartlett Hall, 499 Leslie Street, in Ukiah. Seniors over 90 or having a September birthday will enjoy FREE admission. A \$50 cash drawing & "Magic" Red tickets on sale for \$1 each. (707) 462-4343, ext. 115.

SIDE NOTES

10 Tips for Fall

1. Be careful driving! As the days get shorter and the weather gets greyer; People, Bicycles, Motorcycles and other cars can be more difficult to see.
2. Be careful walking! As a pedestrian be aware that cars and trucks may have a more difficult time spotting you. Wear brightly colored clothing and be aware of your surroundings.
3. Be careful using ladders! With the fall comes more people in our country climbing ladders to clean out gutters and prepare roofs for winter. Always have someone near while you are climbing on ladders. And don't use ladders in wet weather.
4. Keep leaves clear of sidewalks and driveways. As the leaves fall they can cause a slipping hazard to pedestrians, bicycles and motor vehicles. Try to keep pathways clear of fallen leaves.
5. Have your chimney and fireplace cleaned and serviced before using them to heat your home.
6. Never leave burning candles unattended.
7. With the children back in school September is a great time to review your fire escape plan for your family and teach your children how to dial 9-1-1.
8. Speaking of school; plan to leave a few minutes early if you live near school traffic and make sure you come to a full and complete stop behind buses with flashing red lights as children maybe crossing the street.
9. Wear gloves while doing yard work: It is the season for cleaning up, to help avoid blisters and other injuries, be sure to wear gloves while doing yard work.
10. Make sure that your pets have a warm, dry place to stay while you are at work or at school.



Thank you to our loyal members! A Member Since June & July of:

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| 1980 Apria Healthcare | 2007 Benbow Hotel & Resort |
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| 1992 Paramount Sign Contractors | 2008 Discovery World Preschool |
| 1993 Moir's Pools & Spas | 2008 Staples, the Office Superstore |
| 1994 Pacific Internet | 2008 Anytime Fitness |
| 1999 REMAX/Full Spectrum Properties | 2009 North Coast Opportunities Volunteer |
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| 2004 Disability Services & Legal Center | 2009 The Tutoring Center |
| 2005 Sherwin-Williams | |



**Ukiah Chamber
of Commerce**

NEW MEMBERS AUGUST 2010

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3301 Industrial Avenue, Rocklin CA

(800) 743-5000

Category: Utilities

EZ Smog Check Automotive Services, Inc.

995 South State Street, Ukiah CA

(707) 463-2030

Category: Automobile Parts, Repair,
Service

G'd Up From Tha Feet Up

262 East Smith Street, Ukiah CA

(707) 671-2239

Category: Apparel

Laughing Coyote Studios

P.O. Box 420, Redwood Valley CA

(707) 485-0621

Category: Entertainment

Spencer Brewer Events

P.O. Box 420, Redwood Valley CA

(707) 485-7664

Category: Marketing & Public Relations

Darlene Dilley – Hamilton, CNMT

101 West Church Street, Ste. 4, Ukiah CA

(707) 489-7214

Category: Health & Fitness

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(707) 462-5851

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131 East Mill Street, Ukiah

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This newsletter is published monthly to communicate and share information with the general membership for their benefit and education. Your comments are welcomed.



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