

TIA Ukiah
PRESS RELEASE

For immediate release
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As many Ukiah residents know, on June 12, 2009, TV stations will be switching off their analog signals and moving to digital. TIA has been retransmitting these analog signals from Cow Mountain for more than 50 years. Fortunately for TIA TV viewers, the Federal Communications Commission (FCC) does not require low power stations to switch to digital. This means TIA will remain in analog, and TIA viewers will receive TV stations as they have for years. TIA president Carl Sassenrath wants to make it clear: 'TIA viewers DO NOT need to connect a DTV converter box in order to receive TIA TV signals. Ukiah residents can ignore the notices and ads shown on TV stations that viewers will require a converter.' In fact, if the DTV converter is not of the correct type, it will actually block the TIA signals. You must use a converter with 'analog pass-through'. Newer TV sets will also work fine.