



Greater Ukiah Chamber of Commerce

200 South School Street
Ukiah, CA 95482
(707) 462-4705 fax (707) 462-2088

“Show Me The Money” Workshop

Understanding and Using Financial Information to Manage Your Business

January 13, from 12pm to 1:30pm, at the Ukiah Valley Conference Center

Start your new year off right by joining the Ukiah Chamber’s first 12 at 12 workshop taught by Linda Francis.

Linda has been in the business trenches as a business owner and an advisor to small business and national corporations, primarily in the building industry, since 1989. She is the author of “Run Your Business So It Doesn’t Run You,” and is published in various building industry magazines.

By attending the “Show Me the Money” workshop you will learn:

- How to read and understand your financial statements.
- What constitutes a management information system and what the information tells you.
- How gross profit margin, overhead and sales are connected and how to use knowledge to create a profitable business.
- How to determine how much to sell to cover your overhead and profits.
- How to determine to add or eliminate a product or service.
- How to determine how well your business is doing throughout the year.
- If your business is meeting you and your families needs.

Contact the Ukiah Chamber to reserve your seat for the “Show Me the Money” workshop. Chamber members are welcome to attend at no-cost, non-Chamber business, \$20. If you are planning to attend, bring your year-end, or latest profit and loss statement, balance sheet, and a calculator to the workshop

**Seating is limited, 11 seats available, so reserve your seat as soon as possible.
Call (707) 462-4705 or Danielle@ukiahchamber.com**